



staying  
ahead . . .

**Ganpati Exim Pvt. Ltd.**

pursuing excellence

Cohesive innovative products for  
tyre, non tyre & other industries



## the company

Ganpati Exim Pvt. Ltd. started its foray into the business of indenting in the year 2003, catering to the cycle and auto tyre industry in India. It subsequently expanded its reach to the rubber, paint, dyes, detergent and tannery industry. During its short span of existence, it has received recognition to consistently provide its customers with high quality products and raw materials, sourced from selected international manufacturers at competitive prices and best services.

Its dealing with its customers and suppliers is transparent, which enables it to work as a team thereby giving mutual benefits to everyone concerned. In an increasingly competitive environment and its challenges thereon, its ability to locate and deliver hard to find items, makes it an asset for small, medium and large buyers throughout India.

**Encouraged by the stupendous support by its customers, Ganpati has also started trading of various products and through its group Company Standard Ganpati Merchandise Pvt Ltd, it is the distributor of Indian Synthetic Rubber Ltd. (ISRL) for its TAIPOL ESBR series (SBR 1500, 1502, 1712, 1723) in the Northern states of Jammu & Kashmir, Punjab, Himachal Pradesh & Chandigarh.**

While achieving aggressive & profitable growth of its core business & initiated new businesses, Ganpati aims at consistently achieving customer delight by focussing on value adding activities throughout its value chain. Looking ahead, it aims to achieve its strategic objective of becoming a cohesive, integrated & synergical global entity providing horizontal & vertical reach & ingredients to all its prestigious customers.

Ganpati is and will always be committed to repay the support extended by its valued customers through excellent quality products and first rate services!



## our vision

- Become a globally networked enterprise seizing opportunities worldwide to generate USD 250 million annual volumes by 2018
- Achieved aggressive and profitable growth of our core business and initiated new businesses
- Become a cohesive, integrated & synergized global entity providing horizontal & vertical reach and infrastructure to all our partners
- Consistently achieved customer delight by focusing on value adding activities throughout our value chain
- Achieved best partner status with all the companies in national & international business on a sustained basis
- A strong global supply base for world class goods and services
- Become a learning and knowledge rich organization acknowledged as thought leaders in international business
- Institutionalized Excellence Model and achieved best in class status
- Effective and responsive systems and processes that will underpin our business decisions to manage risks
- Become an exciting organization which attracts and retains best talent worldwide for global competitiveness
- Become a proactive, integral and responsible member of our environment and communities



## **B** EAD WIRE & RADIAL TYRE CORD

**Tyre Bead Wire** : Round Carbon Steel wire used for automobile, tractor, plane and other vehicles. Bead Wire is an essential reinforced material for tyres on automobiles and aircrafts. This product prevents tyres from changing shape due to air pressure or external forces, and safely locks the tyre onto the rim to prevent vibration while driving.

**Radial Tyre Cord** : Steel Cord is a steel radial tyre reinforcement product that stabilizes tyres during long hours of extreme driving conditions, and is used in the belt and carcass of the tyre.

### **PRODUCT VARIETIES**

**Bead Wire** : 0.89mm, 0.965mm

**Radial Tyre Cord** : 3 x 0.25, 4 x 0.22, 4 x 0.20, 4 x 0.25 etc



## **C** ARBON BLACK

Carbon Black is a material produced by the incomplete combustion of petroleum products. Carbon black is a form of amorphous carbon that has an extremely high surface area to volume ratio, and as such it is one of the first nanomaterials to find common use. Carbon black is often used as a pigment and reinforcement in rubber and plastic products.

### **PRODUCT VARIETIES**

Various carbon blacks such as N220, N234, N299, N326, N330, N339, N347, N375, N539, N550, N650, N660, N772.



BEAD WIRE & RADIAL TYRE CORD



CARBON BLACK

# S

## YNTHETIC RUBBER

Synthetic rubber is any type of artificially made polymer material which acts as an elastomer. An elastomer is a material with the mechanical (or material) property that it can undergo much more elastic deformation under stress than most materials and still return to its previous size without permanent deformation. Synthetic rubber serves as a substitute for natural rubber in many cases, especially when improved material properties are needed.

### PRODUCT VARIETIES

- Bromobutyl Rubber - BBK232, BBK239, BBK246
- Butyl Rubber - BK1675N, IIR 1751
- Chlorobutyl Rubber - CBK-139, CBK-150
- Ethylene Propylene Diene Rubber - EPDM 30, 40, 50, 60, 70, 6305, 7505
- High Styrene Rubber - HSR1904
- Isoprene Rubber - SKI3, SKI3S, SKI3SH
- Nairit DM
- Nitrile Butadine Rubber - SKN-18, SKN-18M, SKN-26, SKN-26M, SKN33M
- Poly Butadine Rubber - Neodymium, Lithium, BR9000
- Styrene Butadine Rubber - 1500, 1502, 1705, 1712, 1723, 1783
- Thermoplastic Rubber - DST-20R-01, DST-30-RM, DST-45-RM, DST-30-01



SYNTHETIC RUBBER

# R

## UBBER CHEMICALS

In 1839 Charles Goodyear added sulfur to raw rubber and became the world's first compounder. Since then compounders have added a staggering number of substances to rubber to improve performance, lower cost or both. Over time, certain classes of materials have become standard ingredients in rubber compounds. Fillers, oils, activators, antidegradants, vulcanizing agents and accelerators are present in nearly all rubber formulations.

Within each of these classes there are hundreds, if not thousands, of materials in use..

### PRODUCT VARIETIES

**RUBBER ACCELERATORS** : MBT (M), MBTS (DM), CBS(CZ), ETU (NA-22), MBS (NOBS), TBBS(NS), DCBS (DZ), TMTD (TT), TMTM (TS), TETD, DPG (D), ZDBC (BZ), ZDEC (EZ)

**RUBBER ANTI-OXIDANTS** : RD (TMQ), 6PPD, IPPD, ADPA, SP, SP-C, SP-W

**RUBBER ANTISCORCHING AGENT** : CTP (PVI)



RUBBER CHEMICALS

# BREADTH OF APPLICATIONS KNOWLEDGE, PLUS DEPTH OF SECTOR INSIGHT, IS A UNIQUE ADVANTAGE WITH GANPATI.

## **N**YLON TYRES CORD FABRICS

Nylon tire cords are the optimum reinforcing material for bias ply tires such as truck, bus, and off-road vehicles, due to the nylon's high tenacity, the toughness, the superior fatigue resistance and the good adhesion to rubber.

### **PRODUCT VARIETIES**

2100DTEX/2 (1890D/2), 1400DTEX/3 (1260D/3),  
1870DTEX/2 (1680D/2), 1400DTEX/2 (1260D/2), 930,  
DTEX/2 (840D/2), 1870DTEX/2 (1680D/1), 1400DTEX/1  
(1260D/1), 1170DTEX/1 (1050D/1), 930DTEX/1  
(840D/1).

## **F**ERTILIZERS & COAL

**Various types of coal :** • Thermal coal  
• Metallurgical Coke (MET Coke) • Petroleum Coke  
(PET Coke) • Coking Coal

**Fertilizers & Fertilizer Raw materials :**  
• Rock Phosphate • Sulphur • DAP (Di Ammonium  
Phosphate) • MOP (Maurice of Potash) • MAP  
(Mono Ammonium Phosphate) • Urea

## **C**ONSTRUCTION MATERIAL

**Product Varieties :** • Clinker • Cement  
• Lime Stone • Quartz • Marbles

## **M**ETALS

**Product Varieties :** • HMS I & II • Iron Ore



PETROLEUM PRODUCTS



FERTILISERS & COAL / CONSTRUCTION MATERIAL / METALS



## CHEMICALS & PETROCHEMICALS

### ALCOHOLS

- Iso butanol
- Methanol
- N-butanol
- Iso propyl alcohol

### HYDROCARBONS

- Benzene
- Xylene
- Toluene

### GLYCOLS

- Monoethylene glycol
- Diethylene glycol

### KETONES

- Acetone
- Methyl ethyl ketone
- Methyl isobutyl ketone
- Cyclohexanone

### PLASTICIZERS/INTERMEDIATES

- Dioctyl pthalate
- Pthalic anhydride
- Maleic anhydride
- Bisphenol-A

### CHLOR-ALKALIES

- Caustic soda
- Soda ash

### SULPHONATES

- Linear alkyl benzene
- Linear alkyl benzene sulphonic acid

### OLEOCHEMICALS

- Glycerine
- Stearic acid

### PHOSPHATES

- Sodium tripolyphosphate

### ACIDS

- Acetic acid
- Citric acid
- Phosphoric acid
- Adipic acid

### POLYMERS

- High density polyethylene
- Low density polyethylene
- Linear low density polyethylene
- Polypropylene

- Polyvinyl chloride
- Ethyl vinyl acetate

### PETROLEUM PRODUCTS

- Bitumen
- Base oil
- Furnace oil

### DYES INTERMEDIATES

- Naphthalene
- Beta naphthol
- Tobias acid
- J acid

### ALLIED PRODUCTS

- Basic chrome sulphate
- Phenol
- Gum rosin
- Melamine
- Ammonium chloride
- Sodium sulphide
- Epoxy resin
- Paraffin wax
- Palm wax
- Titanium dioxide
- Hydrogen peroxide
- Toluene Di Isocyanate



GANPATI EXCELS AT TAKING  
OWNERSHIP OF YOUR PROCESS  
CHALLENGES AND PRESENTING  
INNOVATIVE PRODUCTS.

Every effort is made to ensure that the information contained herein is accurate. However, it should be used as a guideline only and not construed as commitment by any company within or supported by the Standard Ganpati Group. The information is subject to change without notice.

Designed and Produced by [www.snehgraphics.com](http://www.snehgraphics.com)



**Ganpati Exim Pvt. Ltd.**  
**Standard Ganpati Merchandise Pvt. Ltd.**

**MUMBAI**

B-254, Sanjay Building No. 5, Mittal  
Industrial Estate, Andheri Kurla Road,  
Andheri East, Mumbai – 400059 (India)

Phone : +91-22-42349100 (30 lines)  
Fax : +91-22-42349149

**CHANDIGARH**

S.C.O No. 5,  
Industrial Area Phase – 2,  
Chandigarh – 160002

Phone : +91-172-4002816  
Fax : +91-172-4003876

**LUDHIANA**

BXXIX/536/35-D/8-C/45, Singla Colony,  
Jaspal Bangar, Dhandari Kalan Road,  
Ludhiana – 141122

Phone : +91-161-2511112  
Fax : +91-161-2512112

Email : [info@ganpatiexim.com](mailto:info@ganpatiexim.com) • Website : [www.ganpatiexim.com](http://www.ganpatiexim.com)